

Year 10 – BUSINESS STUDIES Programme of Study

Edexcel GCSE Business: 1BSO

Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
<p>1.1 Enterprise & Entrepreneurship</p> <ul style="list-style-type: none"> ▪ The dynamic nature of business ▪ Risk & Rewards ▪ Role of business enterprise <p style="text-align: right;">[More info]</p> <p>1.2 Spotting a business opportunity</p> <ul style="list-style-type: none"> ▪ Customer needs ▪ Market Research <p style="text-align: right;">[More Info]</p> <p>Milestone Assessment: Paper 1 - Small Business Topic 1.1 Enterprise & Topic 1.2 Business Opportunity</p>	<p>1.2 Spotting a business opportunity</p> <ul style="list-style-type: none"> ▪ Market segmentation ▪ Competitive environment <p style="text-align: right;">[More Info]</p> <p>1.3 Putting a business idea into practice</p> <ul style="list-style-type: none"> • Business aims & objectives • Business revenue, costs & profits <p style="text-align: right;">[More info]</p> <p>Milestone Assessment: Paper 1 - Small Business Topic 1.2 Business Opportunity & Topic 1.3 Putting Business ideas into practice</p>	<p>1.3 Putting a business idea into practice</p> <ul style="list-style-type: none"> ▪ Cash & cash flow ▪ Sources of business finance <p style="text-align: right;">[More info]</p> <p>1.4 Making the business effective</p> <ul style="list-style-type: none"> ▪ Options for start-ups and small businesses ▪ Business location <p style="text-align: right;">[More Info]</p> <p>Milestone Assessment: Paper 1 - Small Business Topic 1.3 Putting Business ideas into practice & Topic 1.4 Making the business effective</p>	<p>1.4 Making the business effective</p> <ul style="list-style-type: none"> ▪ Marketing Mix ▪ Business Plans <p style="text-align: right;">[More Info]</p> <p>1.5 Understanding external influences on businesses</p> <ul style="list-style-type: none"> ▪ Business stakeholders <p style="text-align: right;">[More Info]</p> <p>Milestone Assessment: Paper 1 - Small Business Topic 1.4 Making the business effective & Topic 1.5 External influences (stakeholders)</p>	<p>Revision and Year 10 Exam</p> <p>1.5 Understanding external influences on businesses</p> <ul style="list-style-type: none"> ▪ Technology & business ▪ Legislation & business ▪ The economy & business ▪ External influences <p style="text-align: right;">[More Info]</p> <p>Milestone Assessment: Full Theme 1 Mock Paper - Paper 1 (all content to date)</p>	<p>2.1 Growing the business</p> <ul style="list-style-type: none"> ▪ Growth ▪ Changes in aims and objectives <p style="text-align: right;">[More Info]</p> <p style="text-align: center;">Virtual Classroom resources for all of Theme 1</p>